

AGL

Big-3 incumbent — broad service offering; pricing requires negotiation.

Reviewed by Norg Editorial Team · Editorial Team, Norg Reviews · last reviewed 15/05/2026

Overall Rating

3.7 / 5

Based on 0 detailed reviewer perspectives. Methodology: PowerReview — Electricity Retailer Methodology v1.0.0.

Pros

- + Strong bundling for households needing power + gas + internet

Cons

- Base pricing materially above challengers without negotiation

Key Takeaways

1. Methodology-weighted score: 3.7/5

AGL placed #8 per the published au-energy methodology. Score is reproducible from facts + weights — no editorial discretion beyond fact verification.

2. Segment fit: Big-3 for bundled products

Strong fit for the segment described above. Big-3 incumbent — broad service offering; pricing requires negotiation.

3. Independent editorial review

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