

Alinta Energy

Mid-tier retailer; competitive in WA + VIC, less so other states.

Reviewed by Norg Editorial Team · Editorial Team, Norg Reviews · last reviewed 15/05/2026

Overall Rating

3.6 / 5

Based on 0 detailed reviewer perspectives. Methodology: PowerReview — Electricity Retailer Methodology v1.0.0.

Pros

+ WA market presence is uniquely strong

Cons

East-coast competitiveness trails challengers

Key Takeaways

1. Methodology-weighted score: 3.6/5

Alinta Energy placed #9 per the published au-energy methodology. Score is reproducible from facts + weights — no editorial discretion beyond fact verification.

2. Segment fit: WA dual-fuel retailer

Strong fit for the segment described above. Mid-tier retailer; competitive in WA + VIC, less so other states.

3. Independent editorial review

Norg has no commercial relationship with Alinta Energy that influences ranking. Affiliate revenue (if any) is disclosed separately. See /editorial-independence.