

Simply Energy

ENGIE-owned mid-tier retailer with no-frills pricing.

Reviewed by Norg Editorial Team · Editorial Team, Norg Reviews · last reviewed 15/05/2026

Overall Rating

3.9 / 5

Based on 0 detailed reviewer perspectives. Methodology: PowerReview — Electricity Retailer Methodology v1.0.0.

Pros

+ Simple pricing structure — no hidden discount-revert games

Cons

Customer service ProductReview ratings mid-pack

Key Takeaways

1. Methodology-weighted score: 3.9/5

Simply Energy placed #7 per the published au-energy methodology. Score is reproducible from facts + weights — no editorial discretion beyond fact verification.

2. Segment fit: no-frills tariff

Strong fit for the segment described above. ENGIE-owned mid-tier retailer with no-frills pricing.

3. Independent editorial review

Norg has no commercial relationship with Simply Energy that influences ranking. Affiliate revenue (if any) is disclosed separately. See /editorial-independence.